



BRK invests in projects that ensure socioeconomic development in the cities where it operates

Company supports initiatives that bring education and income to thousands of people

Present in more than 100 municipalities in the country, distributed in 13 states, BRK promotes actions that have a direct impact on the socioeconomic development of these locations. Being part of local life, understanding their needs, developing or supporting projects that actually improve people's lives: this is one of the company's strategic pillars. For this, the company operates based on a Private Social Investment (PSI) Strategy to enable the generation of employment and income for the benefit of low-income communities.

The initiatives are structured based on an assessment of the positive impacts of the actions and the potential of each region. The PSI Strategy is based on the concept of "mobilizing society", encouraging the exercise of citizenship and contributing to sustainable development

In 2020, BRK allocated a total of R\$ 7.3 million to encourage and accelerate social development projects, in a sum of the company's own investments, financed and originating from tax incentive laws.

Supported initiatives

Mask + Income is one of the initiatives supported by BRK. In the context of the Covid-19 pandemic, the program supports the manufacture of handmade cloth masks and enables the generation of income for artisans and seamstresses from the peripheral regions of the country. The project is conceived by Rede Asta, a social entrepreneurship startup.

Since 2020, 276 seamstresses from the municipalities of Araguaína, in the state of Tocantins, Aparecida de Goiânia and Trindade, in Goiás, and Limeira, Porto Ferreira and Santa Gertrudes, in São Paulo, have produced more than 200,000 masks with the resources made available by the company. All masks were donated to communities under greater social vulnerability. In total, the program produced around 3 million masks and generated more than R\$ 5 million in income.

To promote better conditions of access to sanitation, BRK maintains a partnership with the NGO Water.org for the **micro-credit offer** aimed at low-income families. Families from Maranhão, Tocantins, Pernambuco and Santa Catarina can obtain loans between R\$ 500 and R\$10 thousand, with different payment terms. Micro-credit makes it possible to invest in purchasing water tanks, building and renovating bathrooms, in addition to other initiatives that improve the quality of life through water and sewage services. R\$ 2.4 million was earmarked for actions in the project, which has already benefited 3,600 families – approximately 10,000 people.

Reinventar Project is a professional training aimed at training women as plumbers and hydraulic installers, increasing employability and, consequently, income generation. The course has Foxtime and Senai as partners, in addition to the support of the Global Compact (UN), United Nations High Commissioner for Refugees (UNHCR). Each participant receives a monthly allowance of R\$ 200, and a tablet with internet to access the course.

The social investments made by BRK are responsible for bringing knowledge to people on fundamental issues, such as the importance of environmental preservation and care with the use of water, in addition to allowing the country's populations to have another source of income to improve their lives and the environment in which they live. The result of the company's investment in communities creates a virtuous cycle, after all, people can achieve emancipation through access to education and other sources of income generation - elements aligned with BRK's values: creation of opportunities for personal and professional development, focusing on diversity and inclusion.



Ayrton Senna Institute

With the objective of helping schools across the country in the process of resuming face-to-face classes, BRK supported the Ayrton Senna Institute in the project "Volta ao Novo – Social-emotional Skills Development Program". BRK was responsible for donating R\$ 2.9 million that contributed to the advancement of the initiative across the country.

The action also had the participation of the National Council of Secretaries of Education (Consed), promoted training and shared information related to socio-emotional skills that are fundamental for personal development, such as emotional resilience, kindness, openness to the new, engagement with others and self-management. The proposal is that the teachings are shared with the teaching units to assist in the process of welcoming the school community after the possible effects of social isolation for the well-being of students and educators.